



# The Kentucky Humanities Council presents the 35th Annual Kentucky Book Fair

November 4 & 5, 2016  
Frankfort Convention Center

**Sponsorship Agreement**  
*please respond no later than August 15, 2016*

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Email address/phone: \_\_\_\_\_

Sponsorship Name: \_\_\_\_\_  
*as it will appear on promotional material*

**Choose your sponsorship package:**

Presenting	Gold	Silver	Supporting
\$10,000	\$5,000	\$2,500	\$1,000

**We accept check and credit card payments. Please make checks payable to the Kentucky Humanities Council.**

Credit Card:    AMEX                  VISA                  Master Card                  Discover

Credit Card Number: \_\_\_\_\_                  Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsors are entitled to an ad in the Kentucky Book Fair Catalog (see Sponsorship Opportunities). **We request that your ad be submitted no later than August 26, 2016.** All advertisements are four-color, and should be submitted as camera-ready digital files. High-resolution PDFs are preferred, but Adobe Creative Suite files are acceptable. Photos and other images should be no less than 300 dpi. See below for specs:

Space	Width	Depth	Space	Width	Depth
Full page (bleed)	8.5"	11"	1/4	3.75"	5"
Full page (no bleed)	7.5"	10"	1/8	3.75"	2.5"
1/2 vertical	3.75"	10"			
1/2 horizontal	7.5"	5"			

**RETURN FORM BY AUGUST 15, 2016 TO:**  
KENTUCKY HUMANITIES COUNCIL, INC.

ATTN: BROOKE RABY  
206 EAST MAXWELL STREET  
LEXINGTON, KY 40508  
(859) 257-5932  
kyhumanities.org



**TELLING  
KENTUCKY'S  
STORY**  
KENTUCKY HUMANITIES COUNCIL, INC.