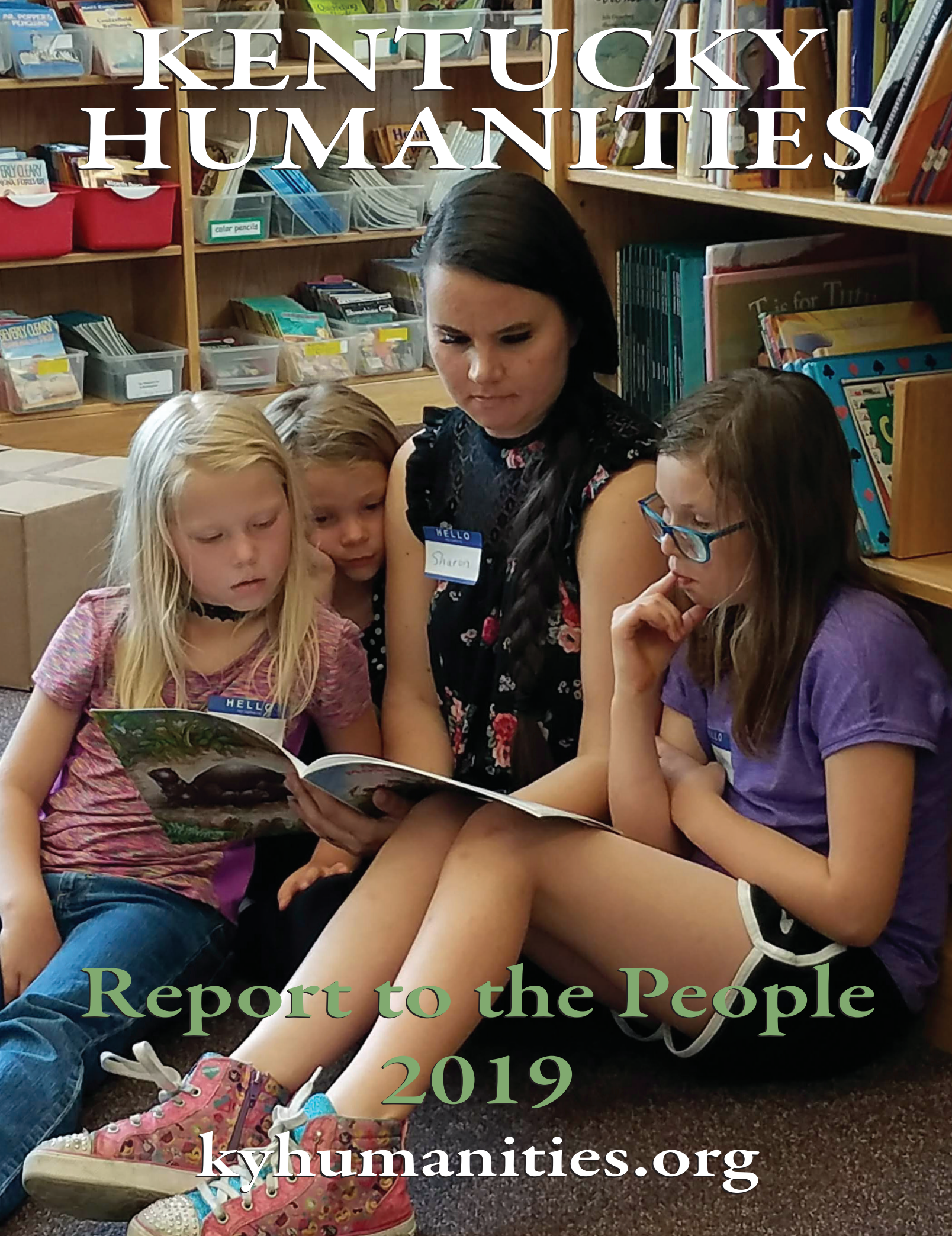
KENTUCKY HUMANITIES



Report to the People 2019

kyhumanities.org

Report to the People 2019

Making Strides in 2019

Dear Friends,

I always enjoy looking back at the previous year, taking the opportunity to examine all the ways we were able to bring the humanities to communities throughout the Commonwealth. And, as always, I am thankful for you, our advocates and friends who make it all possible. Your continuous support allows Kentucky Humanities to grow, expanding our programs and developing new initiatives. On behalf of the board and staff of Kentucky Humanities, THANK YOU!

We wrapped up our first Kentucky Reads in 2019. Using Kentucky native Robert Penn Warren's Pulitzer Prize-winning novel *All the King's Men*, we held a variety of events in 2018 and 2019 to encourage statewide conversations on contemporary populism, political discourse, their relationship to journalism, and what they can teach us today. In 2020, we have selected Wendell Berry's *Hannah Coulter* for our statewide read. I hope you will join us.

Our family literacy program, PRIME TIME Family Reading®, was held at 34 Kentucky schools and libraries throughout the state. Bringing families together to read and discuss books is a privilege we don't take lightly.

On July 1, 2019, Think History debuted on 88.9 WEKU FM. Each weekday at 8:19 a.m. and 5:18 p.m. we take you back in time to visit a moment in Kentucky history. Have you missed an episode? You can find them on our website, kyhumanities.org.

In October, we awarded the first Kentucky Humanities Carl West Literary Award. Named in honor of the founder of the Kentucky Book Fair, this literary award recognizes an individual who has made a significant impact on the literary culture of the Commonwealth. It was a wonderful evening at the Paul Sawyier Public Library in Frankfort when we presented the first award to Kentucky's Wendell Berry.

The Kentucky Book Festival® was held November 10-16, with events taking place in Lexington throughout the week. Festival events included the Literary Luncheon, Cocktails & Conversation, Books & Brews Trivia, and so much more! The week culminated with the 38th annual Kentucky Book Fair held at the Kentucky Horse Park's Alltech Arena with more than 200 local, regional, and national authors in attendance. It was an incredible celebration of reading and writing!

Thanks to our sponsors—the Elsa Heisel Sule Foundation, the Kosair Charities Face It® Movement, The Honorable Order of Kentucky Colonels, and the Raymond B. Preston Family Foundation—our School Days program grew. Last year, eight children's and young adult authors made visits to 23 rural Kentucky elementary and middle school classrooms. We gifted more than 3,225 books to Kentucky students.

These are just some of the highlights of a fantastic year. As always, our Kentucky Chautauquans and Speakers Bureau members delivered hundreds of programs to schools, libraries, and community organizations throughout the state. *Kentucky Humanities* magazine reached mailboxes across the Commonwealth in the spring and fall. And, a new episode of our Think Humanities® podcast was released each Wednesday.

We are already looking forward to the future and are knee-deep in making plans for 2020 and 2021!

Each year in March, I have the chance to visit Washington, D.C. for the annual Humanities on the Hill event. I am always proud to show Kentucky's federal delegates the extensive work Kentucky Humanities has done throughout the state. Over the last 48 years, Kentucky Humanities has touched the lives of hundreds of thousands of Kentuckians through literacy initiatives, museum exhibits, school programs, and community events.

We continue to work tirelessly to serve the people of Kentucky and we count on the support of you, our friends.

Bill Goodman
Executive Director
Kentucky Humanities

Report to the People 2019

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Kentucky Humanities

Telling Kentucky's Story

Kentucky Humanities is an independent, nonprofit corporation affiliated with the National Endowment for the Humanities. Kentucky Humanities is supported by the National Endowment and private contributions.

In addition to sharing the unique experience of Kentucky Chautauqua and the diverse knowledge of our Speakers Bureau, Kentucky Humanities celebrates literacy by bringing PRIME TIME Family Reading to libraries and schools across the Commonwealth, produces *Kentucky Humanities* magazine, manages the Kentucky Book Festival, and brings Smithsonian traveling exhibits to community museums throughout the state.

Visit us online at kyhumanities.org, on Facebook, Twitter, and Instagram @KyHumanities.

KENTUCKY HUMANITIES

NATIONAL ENDOWMENT FOR THE HUMANITIES

Report to the People 2019

Kentucky Reads: *All the King's Men*

In 2019, we wrapped up Kentucky Reads: *All the King's Men*. Kentucky Reads included a variety of events held throughout the state in 2018 and 2019, using Robert Penn Warren's Pulitzer Prize-winning novel to guide a statewide conversation on contemporary populism and political discourse, their relationship to journalism, and what they can teach us today.

With funding from the Andrew W. Mellon Foundation and the National Endowment for the Humanities, we held events including: Facebook Live book club meetings; Democracy & the Informed Citizen community forums; scholar-led book discussions; partnering with KET for the premiere of the documentary, *Robert Penn Warren: A Vision*; and a discussion with filmmaker Tom Thurman and Warren's daughter, Rosanna.

We have selected Wendell Berry's *Hannah Coulter* for our 2020 Kentucky Reads. Find out more about the events taking place at kyhumanities.org.

Programs: 11
Counties: 8
Audience: 295

Kentucky Book Festival®

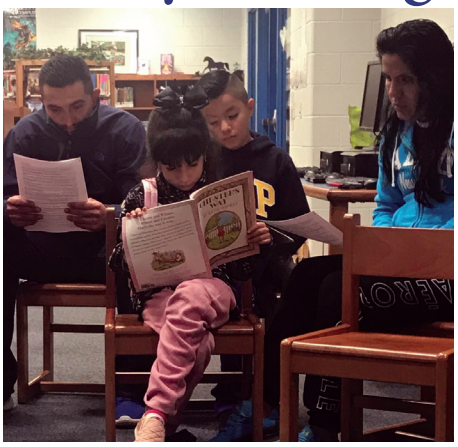
The 2019 Kentucky Book Festival featured literary events for readers of all ages. The week-long festival provided readers plenty of opportunities to engage with more than 200 local and national authors.

Anchored by the 38th annual Kentucky Book Fair on Saturday, events throughout the week included: the KBF Kickoff, the Literary Luncheon, a photography exhibit, a documentary screening, Cocktails & Conversation, Books & Brews Trivia, and other special events.

Eight children's and young adult authors also made visits to 23 rural Kentucky elementary and middle school classrooms and a Master Class for high school students was held at Jackson Independent and Breathitt County High School. Thanks to funding from the Elsa Heisel Sule Foundation, the Kosair Charities Face It® Movement, The Honorable Order of Kentucky Colonels, and the Raymond B. Preston Family Foundation, Kentucky Humanities was able to give books to more than 3,225 Kentucky students.

Programs: 35
Counties: 16
Audience: 6,549

PRIME TIME Family Reading®



PRIME TIME Family Reading is a six-week family reading, discussion, and storytelling program held at public libraries and elementary schools throughout the state. A scholar and a storyteller conduct weekly sessions based on award-winning children's books. The program, designed for parents and their 6- to 10-year-old children who are reluctant readers, uses the humanities to create enthusiasm about reading and discussing books.

Thanks to funding from the National Endowment for the Humanities, the Kentucky Department for Libraries and Archives, the Blue Grass Community Foundation, the Lawrence Augusta Hager Educational Foundation, the Marilyn & William Young Foundation, the Wood & Marie C. Hannah Foundation, and Jefferson County Public Schools, Kentucky Humanities sponsored 34 PRIME TIME programs at Kentucky libraries and elementary schools, reaching 20 Kentucky counties in 2019. More than 400 families took part in the literacy program.

Programs: 34
Counties: 20
Audience: 13,375

Report to the People 2019

Kentucky Chautauqua®

Kentucky Chautauqua was developed in 1992, as a way to celebrate Kentucky's bicentennial. Since its beginning, Kentucky Humanities has brought to life more than 70 figures from our state's history. Year after year, Kentucky Chautauqua is one of the most popular programs offered by Kentucky Humanities.

Throughout the year, Kentucky Chautauquans delivered 178 programs to community organizations throughout the Commonwealth. More than 10,000 people were educated and entertained by Kentucky Chautauqua dramas last year.

Our 2019 lineup included 26 colorful characters sharing their Kentucky stories. Groups gathered in towns throughout the state to hear the stories of the courage and wisdom of William Wells Brown, the triumphs and tragedies experienced by Mary Todd Lincoln, the grit and determination of Madeline McDowell Breckinridge, the exploration and adventures of Daniel Boone, and many more.

Five new Kentucky Chautauqua dramas will join our cast in August 2020.

Programs: 178
Counties: 61
Audience: 10,381

Chautauqua in the Schools

In 2004, Kentucky Humanities began delivering Kentucky Chautauqua programs to classrooms throughout the state, providing educators an innovative and affordable way to teach their students about Kentucky's unique history and culture.

Our Chautauqua dramas cover topics including Colonial Days, the Civil War, slavery, Kentucky music, and civil rights, providing students with a unique experience that is both educational and entertaining.

Students love hearing about life in the White House from President Abraham Lincoln, the founding of the Frontier Nursing Service from Mary Carson Breckinridge, and Nancy Green's success story.

Last year our Kentucky Chautauquans delivered 126 programs to schools throughout the Commonwealth, reaching more than 11,000 Kentucky students.

Thanks to the generosity of our sponsors and underwriters, Kentucky Chautauquans can visit elementary, middle, and high school classrooms throughout Kentucky at minimal cost to the schools.

Programs: 126
Counties: 29
Audience: 11,197

Speakers Bureau

Kentucky Humanities first developed a Speakers Bureau in 1986, and over the past 34 years nearly 5,500 Speakers Bureau presentations have been delivered to community groups and classrooms throughout the Commonwealth to an audience greater than 262,000. One of the longest running Kentucky Humanities programs, the Speakers Bureau continues to be in demand throughout the state.

Our 2019 Speakers Bureau included a diverse group of scholars, poets, authors, historians, and educators. From unique Kentucky cuisine, bourbon, and music to politics, Kentucky culture, and African America history, our 62 speakers offered 117 different presentations.

In 2019, Speakers Bureau members delivered 78 talks to community groups and classrooms in 38 counties across the Commonwealth. Nearly 4,000 people attended those presentations.

To learn more about becoming a member of the Speakers Bureau, visit our website, kyhumanities.org.

Programs: 78
Counties: 38
Audience: 3,829

Report to the People 2019

Kentucky Humanities

Kentucky Humanities magazine provides readers with stories of Kentucky's unique history, culture, and people. Published in the spring and fall, we are Telling Kentucky's Story in each issue of *Kentucky Humanities*.

In 2019, we distributed nearly 40,000 copies of *Kentucky Humanities*, reaching readers in every Kentucky county. In addition to delivering *Kentucky Humanities* to mailboxes across the Commonwealth, the magazine can also be found in the guest rooms at Kentucky's state parks, libraries, bookstores, faculty clubs, and many professional offices. Current and previous issues can be found in their entirety at kyhumanities.org.

Last year's issues included "Ballet Lessons from Eastern Kentucky," "Kentucky's Higher Education Tradition and the Role of the University," book reviews, and excerpts.

If you wish to receive *Kentucky Humanities*, join our mail list by calling 859.257.5932, or filling out the form online at kyhumanities.org.

Issues: 2
Counties: 120
Audience: >50,000

Think Humanities®

In July 2017, we began the Think Humanities podcast. A new episode is released each Wednesday, with more than 110 episodes available.

In 2019, we released 45 new episodes. Our guests included authors, scholars, musicians, Kentucky Chautauqua® actors, poets, university presidents, filmmakers, archaeologists, chefs, journalists, and distinguished members of the humanities community. Discussions covered everything from history, poetry, horse racing, basketball, art, women's history, music, beekeeping, graphic novels, and the Kentucky Book Festival®, to the humanities in space.

Our podcast is a way for us to reach out and bring the humanities to people across the country (and the world) in a way that allows everyone to participate in an easy-to-access format.

You can listen to all episodes of the Think Humanities podcast on our website, kyhumanities.org, or by searching for "Think Humanities" on iTunes or SoundCloud.

Episodes: 45
Audience: 3,599

Think History

We are Telling Kentucky's Story each weekday on WEKU FM!

Our newest program, Think History, debuted on July 1, 2019 on 88.9 WEKU FM. Tune in each weekday at 8:19 a.m. and 5:18 p.m. to join us for a trip back in time to relive a moment in Kentucky history.

The 90-second segments cover everything from the Revolutionary War to horse racing, basketball, burgoo, and Kentucky's journey to statehood, and feature the many colorful characters who have contributed to Kentucky's unique history and culture including Henry Clay, Mary Todd Lincoln, Stephen Bishop, Reverend Newton Bush, Laura Clay, Anna Mac Clarke, and so many more!

If you are not in the WEKU listening area or you missed an episode, don't worry. You can listen anytime and anywhere! All episodes can be found online at weku.fm and kyhumanities.org.

Our thanks to WEKU for their partnership that allows us to share important moments in Kentucky history with listeners across the Commonwealth.

Episodes: 132
Audience: >600,000

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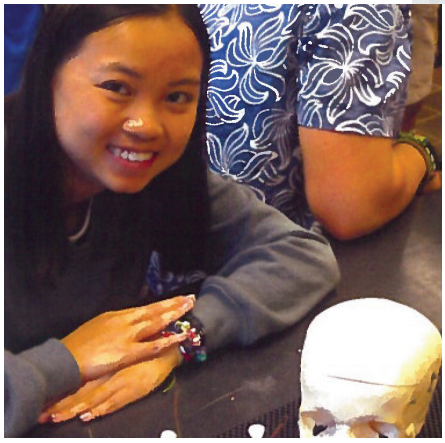
Community Grants



Kentucky Humanities, with funds from the National Endowment for the Humanities, has been awarding grants since 1972. Grants are awarded to community organizations to support humanities programming throughout the state.

Our 2019 grantees:

- Governor's Scholars Program
  Governor's Scholars Program Foundation Inc.; Boyle County, Jefferson County, Rowan County, Scott County; $9,900
- Out of the Box
  Western Kentucky University; Warren County; $1,500
- In Other Words: Responses to the Frazier Museum Kentucky Suffrage Exhibit
  Louisville Literary Arts; Jefferson County; $1,500
- Asbury Children's Literature Conference
  Asbury University; Jessamine County; $1,500
- Appalachian Studies Association 2020 Annual Meeting — Opening Ceremonies
  Marshall University Research Corporation; Fayette County; $1,500
- OKI Children's Literature Conference
  Greater Cincinnati Library Consortium; Kenton County; $1,500
- Space and Humanities Seminar
  Kentucky Center for the Arts; Fayette County; $1,500
- Frank X Walker Literary Festival V
  Citizens Concerned with Human Relations Inc.; Boyle County; $1,500
- One Book Read
  West Kentucky Community and Technical College; McCracken County; $1,500

Grants: 9
Grant Events: 19
Counties: 9

Awarded: $21,900
Audience: 5,275

Carl West Literary Award

In October 2019, Kentucky Humanities presented the inaugural Kentucky Humanities Carl West Literary Award to Kentucky author Wendell Berry in recognition of his enormous contributions to the Commonwealth's literary legacy.

The literary award recognizes an individual who has made a significant impact on the literary culture of the Commonwealth and is named in honor of Kentucky journalist Carl West, who established the Kentucky Book Fair and was the driving force behind Kentucky's premier literary event for more than 30 years.

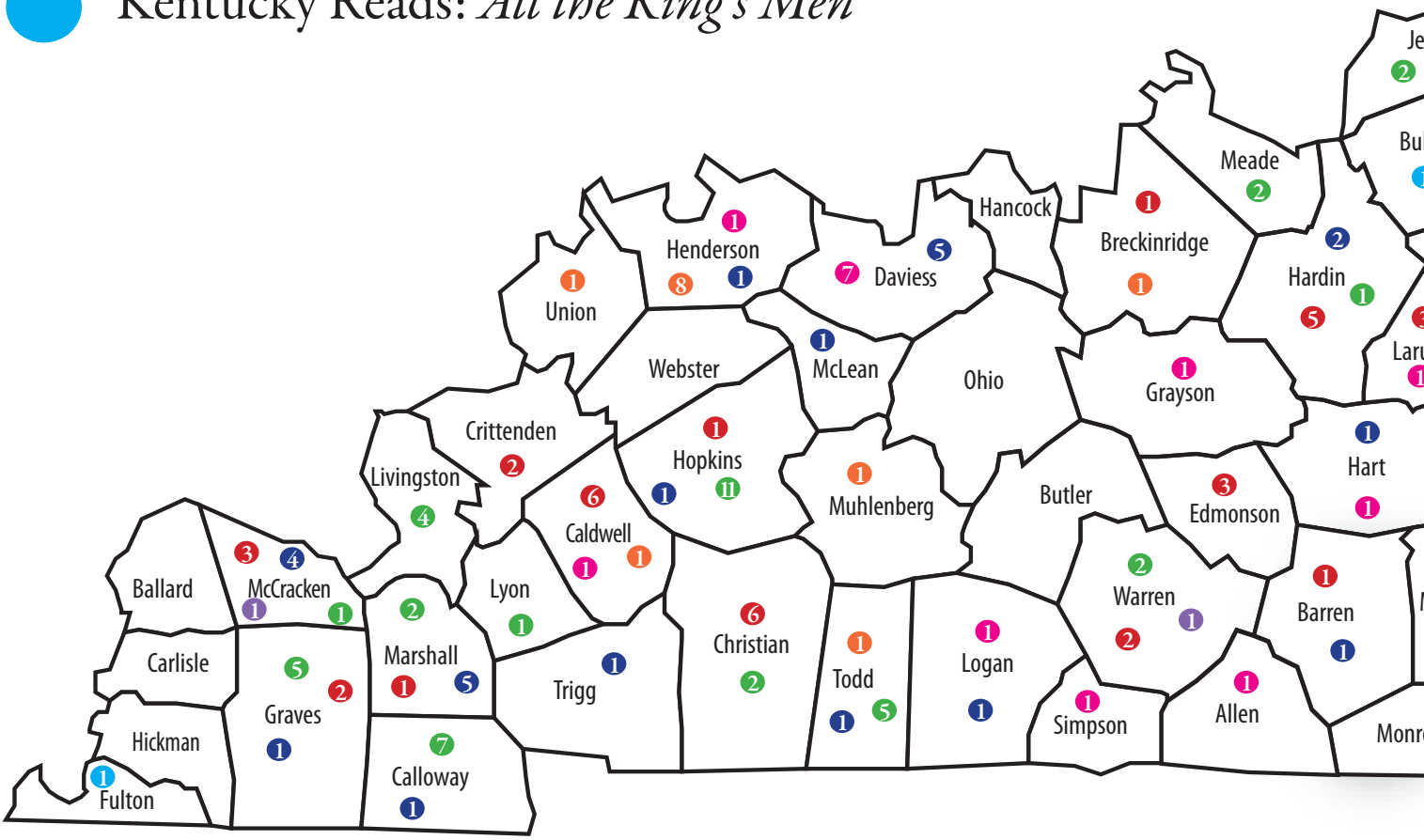
As editor of Frankfort's *State Journal*, West became recognized in Frankfort and Washington, D.C. as an aggressive and intelligent reporter. A native of Campbell County, he studied journalism at the University of Kentucky. West spent time as a Frankfort correspondent for the *Kentucky Post* and covered the White House and Pentagon for the Scripps Howard News Service. His work in Washington, D.C. and a visit to the National Book Festival inspired West to establish a similar event in Frankfort, and in 1981, the first Kentucky Book Fair was held.

Learn more about the nomination process for the Kentucky Humanities Carl West Literary Award at kyhumanities.org.

Report to the People 2019

Programs Map

- Kentucky Chautauqua®
- Chautauqua in the Schools
- Speakers Bureau
- PRIME TIME Family Reading®
- Kentucky Book Festival®
- Community Events funded by KH Grants
- Kentucky Reads: *All the King's Men*



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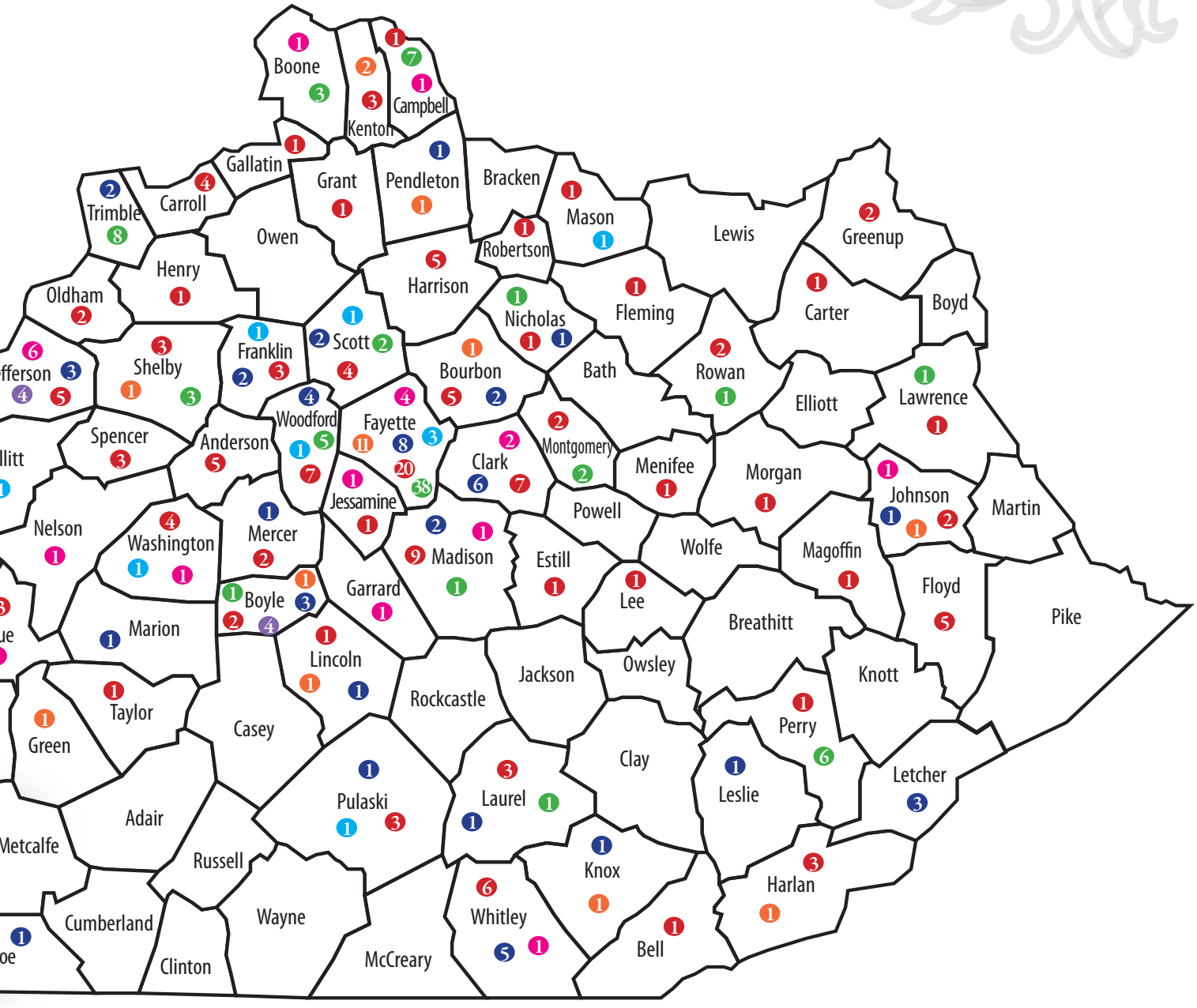

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Those on our Scroll of Honor have donated a lifetime total of more than $10,000 to Kentucky Humanities.

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Report to the People 2019

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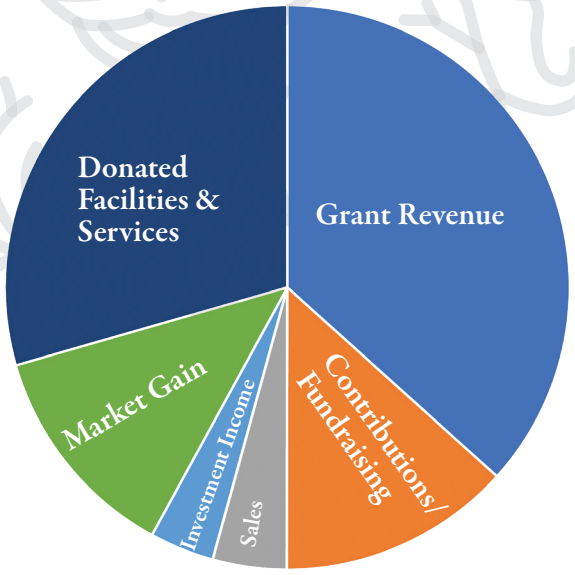
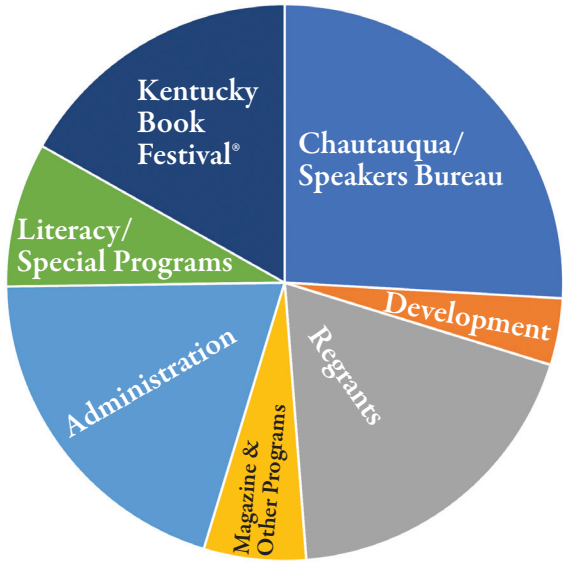


Revenue Source

REVENUES:

Grant Revenue	$844,237
Contributions/Fundraising	$306,994
Sales	$97,493
Investment Income	$85,029
Market Gain	$289,674
Donated Facilities & Services	$677,864
Total	$2,301,291



Program Expense

EXPENSES:

Kentucky Chautauqua®/Speakers Bureau	$468,787
Development	$70,032
Regrants	$343,732
Magazine & Other Programs	$107,244
Administration	$363,589
Prime Time Family Reading®	$151,812
Kentucky Book Festival®	$304,643
Total	$1,809,830

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Report to the People 2019

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Report to the People 2019

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Since our founding in 1972, the University of Kentucky has provided Kentucky Humanities with our offices on its campus. All Kentuckians are beneficiaries of the university's generosity because the money Kentucky Humanities would have spent on rent over the past 48 years has instead been invested in humanities programs across the Commonwealth. Since 1995, the beautiful century-old house at 206 East Maxwell Street has been the home of Kentucky Humanities. We are grateful to UK as well as the many faculty members who have participated in our programs. Each of you has made valuable contributions to our mission of *Telling Kentucky's Story*.

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